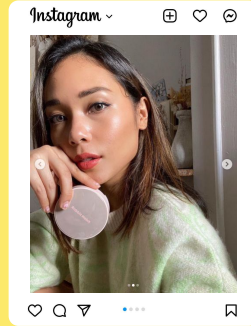
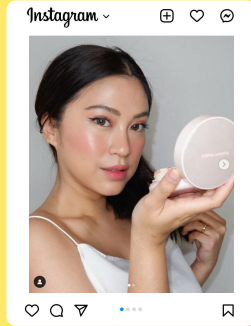


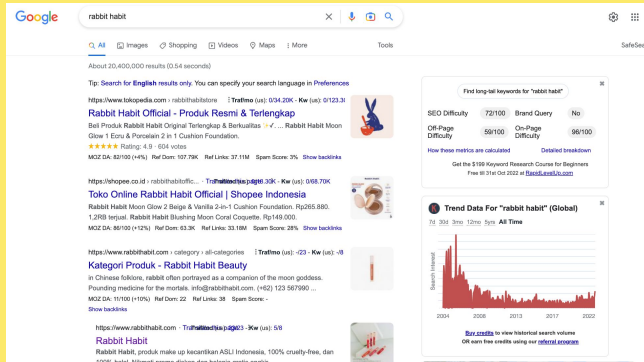
Impact Study - 360 Campaign

Brand: Rabbit Habit

Macro KOL Endorsement



SEO Restoration



Duration

17 September 2022 - 1 November 2022

Total KOL

16

Total Post

37

Total KOL Applied

220

Total Engagement

5,193

Total Impressions

251,223

CPE
(Cost per Engagement)

Rp4,320

Duration

13 Jan 2020 - 6 June 2020

Total KOL

80

Total Post

195

CPE
(Cost per Engagement)

Rp4,320

Total Impressions

536,382